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Academic Qualifications: M.Com., M.Phil., PGDCA, Ph.D.

Teaching Experience: 10 Years

Research Experience: 08Years

1. NSS - Programme Officer
2. Deputy Co-ordinator of Nehru Studies
3. Deputy Warden

Finance, Investment and Capital Market

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Project	PG	25	-
	M.Phil	03	-
	Ph.D	-	01

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
1	11	-	06	01

- 1 K.Chitradevi (2019), Determinants of FIIs Net Investment in India, International Journal of Recent Technology and Engineering (IJRTE)
- 2 K.Chitradevi (2020), The FIIs Flow into the Indian Stock Markets, Indian journal of advance science and technology, vol. 29, No(1)
- 3 K.Chitradevi (2020), Performance analysis of FII on Indian Stock Exchange, International Journal of Psychosocial and Rehabilitation, ISSN:1475-7192, May 2020
- 4 K.Chitradevi (2020), The impact of FIIs Investment in Indian Share Market, L Ordine Nuovo Publications, ISBN; 93-86782-95-2
- 5 K.Chitradevi (2020), The impact of FIIs investment in Indian Share Market, Insights and Innovations in Humanities, Arts and Science 2019, Universiti Putra Malaysia (UPM)
- 6 K.Chitradevi (2020), Behaviour Pattern of FIIs in Indian Stock Market During the period of CRISIS, International Conference on FDI and Make In India- Synergists of Transforming Indian Economy, Alagappa University, Karaikudi.
- 7 K.Chitradevi (2020), Determinants of FIIs Net Investment in India, International Conference on FDI and Make In India- Synergists of Transforming Indian Economy, Department of International Business, Alagappa University, Karaikudi
- 8 K.Chitradevi (2020), Impact of Foreign Direct Investment in Service Sector, International Conference on FDI and Make In India- Synergists of Transforming Indian Economy
- 9 K.Chitradevi (2018), A STUDY ON INVESTOR ATTITUDE OF THE CAPITAL MARKET IN VIRUDHUNAGAR DISTRICT, INDIAN JOURNAL OF APPLIED RESEARCH(Issue 8, August 2018, 2249-555X,52-54
- 10 K.Chitradevi (2018), A STUDY ON IVESTOR PRECEPTION TOWARDS CAPITAL MARKET, GLOBAL JOURNAL FOR RESEARCH ANALYSIS(Issue 8, August 2018, 2277-8160, 50-54
- 11 K.Chitradevi (2018), BEHAVIOUR PATTERN OF FOREIGN INSTITUTIONAL INVESTMENT IN INDIAN STOCK MARKET DURING THE PERIOD OF CRISIS, Cognitive and Techno Pedagogical Skills for 21st Century Learners(978-93-5346-994-8)
- 12 K.Chitradevi (2018), EMERGING TRENDS IN LOGISTICS, Research Journal of SRNMC (Vol-1,

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- 13 K.Chitradevi (2018), FOREIGN DIRECT INVESTMENT (FDI) IN INDIA, FDI-ASTUTE Conduit for Trade Integration and Sustainable Development(Mar2018,978-93-86782-44-1,27)
- 14 K.Chitradevi (2017), OCCUPATIONAL STRESS ON WOMEN BANK EMPLOYEES, Working Women: Problems And Prospects(July 2017, 978-93-81723-72-2,474
- 15 K.Chitradevi (2017), GREEN ENTREPRENEURSHIP, Contemporary Practices in Commerce, Business & Management (Aug2017, 978-93-81992-35-7,642)
- 16 K.Chitradevi (2017), FINANCIAL PERFORMANCE OF PHARAMACEUTICAL INDUSTRY IN INDIA, Business Success Hinges on Business Strategies (Dec 2017, 978-81-935783-1-5,114)
- 17 K.Chitradevi (2017), GREEN LOGISTICS, NXT GEN Global Supply Chain Management (Feb-28,Mar1, 978-0-6482502-3-4,82)
- 18 K.Chitradevi, (2016), " Impact of Computer Applications in the Research Process ", Research Methodology in Library And Information Science, Department of Library and Information Science, Alagappa University, Karaikudi, India, ISBN:978-8-928690-6-3, page numbers 68-71.
- 19 K.Chitradevi, (2016), " Green Marketing: Emerging Trends and Challenges in India ", Emerging Trends and Challenges in India, Business Environment , Department of Commerce(SF), St.John's College, Palayamkottai, India, ISBN:978-93-94734-20-6, page numbers 269-272.
- 20 K.Chitradevi, (2016),"Analysis of Personal Factors Influencing Investments in Capital Market ", International Journal of Research in Commerce and Management, Vol-7, Issue No:2, Feb 2016, India, ISSN:0976-2183, p.52.